

TEAM KENYA CORPORATE PARTNERSHIPS



TEAM KENYA 

WHO WE ARE

Team Kenya is a North East based charity which was officially founded in 2008 by Valerie Wilson, a geography teacher and senior manager working in a secondary school in Newcastle Upon Tyne. Valerie has worked with the community in Ndhiwa since 1999. In 2008 Valerie left her job in teaching to establish Team Kenya.

Our mission is to work with partners to educate girls, empower women and transform communities in western Kenya through sustainable development practices and education.

In the UK we partner with local businesses to help raise awareness and funding to support Twende Pamoja, our partner NGO in Kenya, so they can deliver their community-led programs in Ndhiwa.



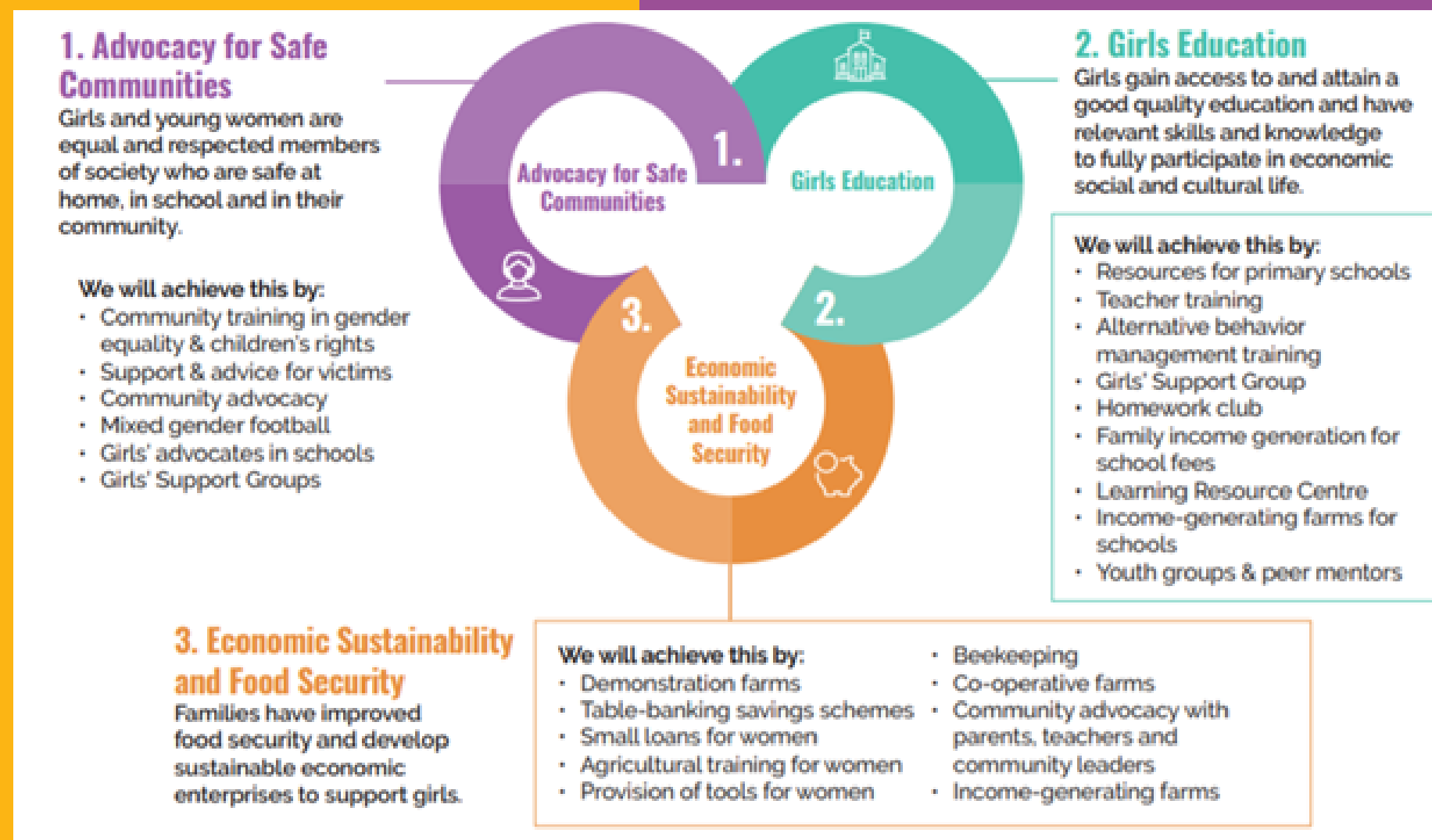
WHY OUR WORK IS IMPORTANT

In Homa Bay County, 63% of people live in extreme poverty, and in Ndhwa only 15% of children progress to secondary school, very few of whom are girls. We are passionate about ensuring that girls receive quality education, allowing them to access qualifications that will improve their quality of life, and help transform their communities.

In the UK, we believe it is essential our society becomes more educated on global citizenship in line with the Sustainable Development Goals (SDG's). Using our work we aim to raise awareness around issues of gender equality, sustainable development, child's rights, and climate change. By partnering with businesses, we help to develop gender diversity strategies and corporate social responsibility.

PROGRAMMES IN NDHIWA

OUR HOLISTIC MODEL



The programmes we support in Ndhiwa have 3 focus areas:

1. Advocacy for safe communities
2. Girls Education
3. Economic sustainability and food security

Since Team Kenya was founded, we have impacted over 80,000 people. We currently support 500 vulnerable girls across 16 partner schools in Ndhiwa by providing them with the resources needed to attend school. We are also empowering 740 women through 23 women's table banking groups by developing their financial security. We use a holistic approach to involve whole communities in education and gender equality.

CORPORATE PARTNERSHIPS

Marketing and advertising -

Your business can advertise our partnership to demonstrate your corporate responsibility and commitment to gender equality. Team Kenya will also advertise your support through our social media, and at our events to raise your business profile.

Visits to Kenya -

Members of your business have the fantastic opportunity to visit our projects in Kenya. This is regularly found to be a highly rewarding experience for all visitors. We have facilitated many successful trips using our accommodation at Karibuni Eco-Cottages.

Team Kenya has developed partnerships with multiple businesses across the UK. Our partnerships are flexible and bespoke, providing many opportunities for your business.



Develop corporate responsibility-

Team Kenya works with businesses to help make a social impact and align with your social strategies and business needs. Supporting us demonstrates that your company is committed to working towards gender equality, climate justice, and poverty alleviation.

Challenge Events -

Raise awareness for Team Kenya and organise fundraising activities to support the community in Ndhiwa, while simultaneously engaging staff in team-building exercises, and participating in exciting challenges such as the Great North run, climbing Mount Kenya, Skydiving and much more!

CASE STUDY: MCKESSON

Our partnership with Mckesson is a great example of what a successful corporate partnership can look like. By choosing us as charity of the year in 2021, and continuing to support us since, Mckesson have helped us raise over £13,000 through challenges such as office olympics, charity auctions, and games nights.

We have proudly advertised their support, and in 2022, we took one of their employees to climb Mount Kenya, and visit our projects in Ndhiwa.

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It has been an absolute pleasure to introduce Team Kenya to my colleagues. Team Kenya is a deserving charity and I am super proud to have raised £13,000 over the past two years. Raising awareness of Team Kenya through my company has not only increased my passion but brought so much happiness watching my peers feel passionate about Team Kenya. I am grateful for everyone's support in the Mckesson MGP – Team Kenya Partnership.

- Molly Lawrence: Mckesson employee and Team Kenya supporter

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WHY GET INVOLVED?

By entering into a partnership with Team Kenya, you are bringing a wide range of benefits to both your business and staff:

Business:

- Improve brand profile and reputation
- Attract new customers and retain existing ones
- Meet your gender diversity, sustainability, and corporate social responsibility goals
- Increase staff engagement through team-building exercises
- Secure business advertisement by sponsoring our key events
- Complete activities in line with the Sustainable Development Goals (SDGs)
- Opportunity to get your business in the local press through fundraising and challenge opportunities
- Cause-related marketing opportunities
- Influence consumers



Staff:

- Build morale and improve relationships with colleagues
- Develop creativity, team-working, and leadership skills by organising fundraisers
- Gain direct links and contact with the community we are supporting in Ndhiwa
- Get involved in fun and challenging team-building exercises
- Help support their workplace through PR campaigns
- Support a fantastic and worthy cause
- Take part in a life-changing trip to Kenya to see first-hand the impact of their support



GET IN TOUCH

If you would like to find out more about us, or how to get involved, please visit our website:

<https://www.teamkenya.org.uk/>

OR

contact us:

hello@team-kenya.co.uk

We hope your business will join the growing number of corporates choosing Team Kenya as their charity partner. Organisations, large and small, play a critical role in making our work possible through charitable funding and by influencing and inspiring people across the country to get involved.

By partnering with us, you will be helping transform the lives of thousands of vulnerable girls and women in Ndhiwa while securing genuine partnership benefits for your business.

TEAM KENYA 